Email Newsletter Traffic Blueprint – Silver

Create

Article Formula

Problem

Story

Solution

Action

→ Newsletter Article (600 words)

This article is re-written into

- Email Version
- Blog Post Version
- Article Submission Version

Action

Start

Step 1
Post Blog Article version to blog or website

Step 2 Place ads on website to:
- Join your email newsletter
- Request free information pack or free appointment
- To purchase product/service online (this is optional)

Step 3
Ping Search engine on new article Post. (If you are using word press this is a free plug-in you can set up)

Step 4
Send email to clients using "email version"

Step 5
Submit Article to the Top 10 article submission using the "Article Submission" version

End

When ready move to the Email Newsletter Traffic Blueprint - Gold

Call 1300 887 865