

**CROCODILE  
MARKETING**.com

Take A Bite Out Of The Competition



Inner  
Sanctum™

And Rip Your Competitors Apart!

# Fast-Start “Hot New Buyers” Implementation

## CONFIDENTIAL PARTICIPANT APPLICATION

Complete Contact Information/Profile:

Name \_\_\_\_\_ Spouse Name \_\_\_\_\_

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ P/C \_\_\_\_\_

Business Phone \_\_\_\_\_ Option: Home Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Website(s) \_\_\_\_\_

Years in Current Business \_\_\_\_\_ Spouse Is active in business: \_\_\_\_ Yes \_\_\_\_ No

Please rank each of the following marketing oriented items according to the difficulty of challenge they currently represent to you. Rank EACH ONE on a 1 – 5 scale. 1 = insignificant, to 5 = very significant. ALSO, number the most important items to you 1-10, 10 = most important of all.

No.	Ranking				
Advertising effectively	1	2	3	4	5
Generating sufficient # clients	1	2	3	4	5
Controlling costs of advertising	1	2	3	4	5
Client retention	1	2	3	4	5
Stimulating repeat business from clients	1	2	3	4	5
Stimulating referrals from clients	1	2	3	4	5
Clarifying my positioning, marketing	1	2	3	4	5
Taking advantage of new opportunities	1	2	3	4	5
Taking advantage of publicity	1	2	3	4	5
Sharing ideas with other business owners	1	2	3	4	5

DO YOU REGULARLY OR FREQUENTLY USE:

- Direct-mail \_\_\_ Yes \_\_\_ No
- Voice Broadcast \_\_\_ Yes \_\_\_ No
- Fax Broadcast \_\_\_ Yes \_\_\_ No
- SMS Broadcast \_\_\_ Yes \_\_\_ No
- Web Site \_\_\_ Yes \_\_\_ No
- E-Mail \_\_\_ Yes \_\_\_ No
- Print Media Advertising \_\_\_ Yes \_\_\_ No
- Radio / TV Advertising \_\_\_ Yes \_\_\_ No
- Publicity / News Releases \_\_\_ Yes \_\_\_ No
- Newsletter \_\_\_ Yes \_\_\_ No
- Personal Networking \_\_\_ Yes \_\_\_ No
- Telemarketing \_\_\_ Yes \_\_\_ No

How many marketing strategies or systems do you have in place that consistently generate new business for you? E.g. Expos, eBay, old leads, magazines, newspaper classifieds

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How many marketing strategies or systems do you have in place that consistently stimulate repeat business, lock in continuing or renewable income and/or stimulate referrals?

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Briefly describe current business (and attach one sample sales letter, website domain name, or other document representative of your business if you can (not mandatory)).

**CONFIDENTIAL Data**

**Business Gross Volume**

2009	<input type="checkbox"/> Under \$250,000.00	<input type="checkbox"/> Over \$1-Million - \$3-Million
	<input type="checkbox"/> \$250,000.00 - \$500,000.00	<input type="checkbox"/> Over \$3-Million - \$5-Million
	<input type="checkbox"/> Over \$500,000.00 - \$1-Million	<input type="checkbox"/> Over \$5-Million
2008	<input type="checkbox"/> Under \$250,000.00	<input type="checkbox"/> Over \$1-Million - \$3-Million
	<input type="checkbox"/> \$250,000.00 - \$500,000.00	<input type="checkbox"/> Over \$3-Million - \$5-Million
	<input type="checkbox"/> Over \$500,000.00 - \$1-Million	<input type="checkbox"/> Over \$5-Million
2007	<input type="checkbox"/> Under \$250,000.00	<input type="checkbox"/> Over \$1-Million - \$3-Million
	<input type="checkbox"/> \$250,000.00 - \$500,000.00	<input type="checkbox"/> Over \$3-Million - \$5-Million
	<input type="checkbox"/> Over \$500,000.00 - \$1-Million	<input type="checkbox"/> Over \$5-Million



## Fast Start "Hot New Buyers" Implementation

## Fee Agreement

I, \_\_\_\_\_ enroll in the Fast Start "Hot New Buyers" Implementation provided by Crocodile Marketing Pty Ltd and authorize the following charge. I understand that this is a 154-day non-cancelable commitment. I understand the program details described in the letter which accompanied this Agreement; and I warrant the information I have provided on the accompanying Application is accurate.

\_\_\_\_\_ \$3960.00 'Single Pay' Option (A Saving of \$800.00)  
\_\_\_\_\_ 5 easy monthly payments of \$950.00 beginning upon the first month of acceptance.

I authorize the above charge on the credit card below and understand that there will be an immediate \$250.00 non-refundable deposit for the Fast Start "Hot New Buyers" Implementation course (refundable if my application is not accepted) that will be deducted from my first payment.

Requirement for acceptance is agreeing to the terms and conditions of the Fast Start "Hot New Buyers" Implementation Confidentiality Agreement, which will be provided once your application is approved.

Credit Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Subject to acceptance.

NOTICE: After acceptance, all payments made are NON-refundable. Crocodile Marketing Pty Ltd reserves right to cancel the Fast Start "Hot New Buyers" course at any time. Crocodile Marketing reserves right to accept/reject or terminate participants without explanation as to criteria or cause.

Applicant acknowledges that no guarantees expressed or implied, concerning specific results to be achieved via participation were relied on in applicant's decision to participate. Participants also acknowledge that advice and information provided by Fast Start "Hot New Buyers" is not intended as or to be considered as a substitute for legal, accounting or other, similar professional advice or services. Participants are advised to seek their own legal and financial advice or service from the proper professional.

Confidentiality. The Applicant covenants and agrees not to disclose any Confidential Information to any third party or entity without first procuring written approval from Crocodile Marketing Pty Ltd, which approval may be withheld for any reason or no reason in the sole discretion of Crocodile Marketing Pty Ltd. In the event that such approval is authorized by Crocodile Marketing Pty Ltd, such third party shall execute an agreement satisfactory to Crocodile Marketing Pty Ltd to maintain the confidentiality of the Confidential Information.

This Agreement shall be governed by, and construed and enforced in accordance with the laws of the State of Queensland Australia.

Signed for and on behalf of the Client by the correct authority: X \_\_\_\_\_

**Please return the application:**  
**Fax to: 07 55279677 (int. 61 7 55279677)**  
**Or you can email them to: [support@crocodilemarketing.com](mailto:support@crocodilemarketing.com)**